

30<sup>th</sup> October 2013

### **Adam Gilchrist to attend Suncorp Bank's WA Business Expo**

It's on again, Suncorp Bank's WA Business Expo where your company can meet with industry leaders and other businesses.

The Expo creates the perfect platform to network face to face with industry experts and Suncorp Bank's brand ambassador Adam Gilchrist.

Suncorp Bank's General Manager for Western Australia, Carl Cockerham, says Adam has a reputation as being one of Australia's most genuine sporting personalities.

"We couldn't be more proud to have him represent us and what we stand for. Adam is a natural fit for our brand, passionate about business and the community," Mr Cockerham said.

The event offers countless marketing, networking and learning opportunities and gives people an opportunity to share their ideas with other business leaders.

The Expo will also hear from Suncorp Bank's Head of Treasury Darryl Conroy who will share his knowledge and insight into recent movements of financial markets, interest rates, currencies, commodities and their impact on the Western Australian economy.

"A key focus will be to provide a high level of up to date information to business owners, in the current climate it is imperative companies are given quality information," Mr Cockerham said.

Other keynote speakers will be marketing and communication specialist John Carlson, Bruce Henderson sharing his thoughts on building a resilient and engaged work force.

The Suncorp Bank WA Business Expo will be on Thursday, 31<sup>st</sup> October at the Suncorp Bank Lounge, Perth Arena.

The event is free but guests will be asked to make a gold coin donation to the Starlight Foundation.

Adam will also share the highs and lows of his career in international cricket and his insights into the future of the Australian cricket team.

**ENDS**

**Media Inquiries:** Anthony Donaghy 07 3835 5580 or 0477 315 472.

**About Suncorp:**

Suncorp Group includes leading general insurance, banking, life insurance, superannuation and investment brands in Australia and New Zealand. The Group has around 16,000 employees and relationships with nine million customers. It is a Top 20 ASX listed company with over \$93 billion in assets. Today Suncorp is Australia's leading regional bank, largest domestic general insurance group, and second largest in New Zealand and has representation in 450 offices, branches and agencies throughout Australia and New Zealand.