

2 September 2013

School kids click with Suncorp Bank for MoneySmart Week

Suncorp Bank is helping to educate the next generation of digital bankers with iPads.

As part of MoneySmart Week, Suncorp Bank will visit school kids across the nation to teach students about finance and money with a series of financial literacy seminars using the latest technology.

Experts will share savings tips, a hands-on session on how to use Suncorp Bank's award-winning Internet and Mobile Banking platforms, and more.

Suncorp Bank's Executive General Manager David Marshall said he was looking forward to getting involved in MoneySmart Week by teaching the next generation of digital bankers some essential life skills.

"Understanding finance in the technology world and having the knowledge and confidence to make decisions about managing your own money is an important skill today," Mr Marshall said.

"Developing good financial habits from a young age is essential to taking advantage of future opportunities, increasing your financial security and contributing to the overall economic health of our society," he said.

"It's never too early to improve your financial literacy and it's amazing how simple steps can make a big difference to your future finances.

"Suncorp Bank is proud to be involved in the communities where we live and work, so we're especially delighted to offer these MoneySmart seminars, which will provide practical knowledge and advice to students," Mr Marshall said.

ENDS

Media Inquiries: Anthony Donaghy 07 3835 5580 or 0477 315 472.

About Suncorp:

Suncorp Group includes leading general insurance, banking, life insurance, superannuation and investment brands in Australia and New Zealand. The Group has around 16,000 employees and relationships with nine million customers. It is a Top 20 ASX listed company with over \$93 billion in assets. Today Suncorp is Australia's leading regional bank, largest domestic general insurance group, and second largest in New Zealand and has representation in 450 offices, branches and agencies throughout Australia and New Zealand.

About MoneySmart Week

MoneySmart Week (September 1-7, 2013) is an independent, not-for-profit national initiative that commenced in 2012 to promote the importance of financial literacy.