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Suncorp Bank leading the pack in Small Business

Suncorp Bank has more satisfied customers than any other Australian bank, according to the latest Roy Morgan Business Bank Customer Satisfaction report.

The Bank came out on top in both the “micro” and the “small” business segments with satisfaction ratings of 67.9 per cent and 70.9 per cent, respectively.

Suncorp Bank’s customer satisfaction rating improved by 2.4 percentage points (to 67.6 per cent) to lead the top six business banks in May 2012, bucking the overall trend of a third consecutive month of declines.

Suncorp Bank Executive Manager Business Lending Products Mark Harper said Suncorp Bank was proud to offer business customers a genuine alternative to the major banks.

“Growing small business has been a key priority for Suncorp Bank since the commencement of the Queensland Agricultural Bank 110 years ago, in 1902,” Mr Harper said.

“Our customer satisfaction ratings consistently rank higher than those of the major banks, which is proof that our personalised service, backed by the experience and capability to support our customers and help them reach their business goals, really sets us apart.

“In addition to higher levels of customer satisfaction, Suncorp Bank continues to offer market-leading business lending rates, with our small business variable rate currently at 6.73 per cent.

“We deliver a complete range of award winning products that are tailored to suit the needs of small businesses, including the Business Everyday Account and Business Premium Account, which have both been awarded 5 Star CANSTAR ratings, so it’s well worth paying Suncorp Bank a visit to discover how we can help you and your business succeed.”

For more information about Suncorp Bank business banking, visit:
<http://www.suncorpbank.com.au/business>

To view the Roy Morgan - Business Satisfaction – Business Banking Report in Australia – May 2012, visit: <http://www.roymorganonlinestore.com/Business-Banking-Satisfaction-Report.aspx>

The Roy Morgan Research Business Satisfaction - Business Banking in Australia report is based on an annual sample of over 13,000 businesses ranging from micro to large businesses (companies with an annual turnover of \$50 million and over), the report monitors satisfaction for overall business satisfaction.

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Media Enquiries: Simone Moyle 07 3835 5560



Suncorp-Metway Ltd ABN 66 010 831 722, Australian Credit Licence Number 229882
GPO Box 1453 BRISBANE QLD 4001