

21 May 2012

### Suncorp Bank appoints John Playford as District Manager for Central Queensland

Central Queensland local John Playford has been appointed Suncorp Bank District Manager for Central Queensland.

Suncorp Bank Regional General Manager for the Central Queensland region Troy Constance said the appointment was great news for local business and agribusiness customers and clients as well as Suncorp Bank.

“John brings with him a wealth of knowledge combined with a solid background in financial services gained mostly in rural and regional Queensland communities, having spent more than six years with Rabobank in Longreach and Rockhampton following a 29 year stint with a major bank in the region,” Mr Constance said.

“Born and raised in Hughenden, John has a deep understanding of the dynamics of these communities and industries which will provide valuable support to our customers, who are our biggest priority,” he said.

“John’s proven track record in building solid relationships with customers and key business and government representatives is well regarded.

“In his new role John oversees a team of 15, focusing on delivering quality service to the local business and agri communities.”

John said he was delighted to have joined Suncorp Bank and was enjoying getting to know his new clients and colleagues as well as exploring the opportunities that existed having joined Australia’s largest regional bank.

“The Suncorp brand is a well-established and well-respected one in regional Queensland and I like the fact that local stakeholders share a voice in key decisions at the Bank,” Mr Playford said.

“Customers of the Bank have superior access to senior management who make it a priority to regularly visit the regional and rural communities in which the Bank operates, and I know this is what the locals want,” he said.

Suncorp Bank has 11 branches and a further eight business banking centres in Central Queensland offering a range of financial services solutions such as personal banking, wealth management advice, insurance solutions, small business and agribusiness banking and an expanding ATM network.

John commenced his new role earlier this month and can be contacted on **0477 329 320** or via email at [john.playford@suncorp.com.au](mailto:john.playford@suncorp.com.au)

### ENDS

**Media Inquiries:** Amy McDonald 07 3835 5580 or 0403 058 462

#### About Suncorp:

Suncorp Group includes leading general insurance, banking, life insurance, superannuation and investment brands in Australia and New Zealand. The Group has around 16,000 employees and relationships with nine million customers. It is a Top 25 ASX listed company with over \$95 billion in assets. Today Suncorp is Australia’s leading regional bank, largest domestic general insurance group, and second largest in New Zealand and has representation in 450 offices, branches and agencies throughout Australia and NZ.



Suncorp-Metway Ltd ABN 66 010 831 722, Australian Credit Licence Number 229882  
GPO Box 1453 BRISBANE QLD 4001