

6 August 2012

Strapped for cash? Deposit your idea for a chance to win \$15k

Suncorp Bank is challenging young Australians to design their ideal bank account in a competition that will award \$15,000 worth of prize money between 6 August and 19 October 2012.

‘Blank to Bank’ is a three-phase competition encouraging Aussies between the ages of 16 and 24 to design “an account made for you, by you” including the account name, emblem design and Visa Debit card design.

Prize money of \$5,000 will be awarded to the winner of each phase of the competition.

Suncorp Bank Executive Manager Deposits and Transactions Craig Fenwick said Suncorp Bank was delighted to offer innovative young Aussies the opportunity to have their say in the banking products they use every day.

“At Suncorp Bank, we pride ourselves on connecting with customers of all ages and ultimately delivering the products and services that are of value to them,” Mr Fenwick said.

“Suncorp Bank’s ‘Blank to Bank’ competition is a fun way for young Australians to get involved and have their say about banking, with some generous prize money up for grabs,” he said.

“Banking doesn’t have to be boring, and this competition is a fantastic chance to demonstrate just how creative you can be, along with the chance to boost your bank account by \$5,000.

“We can’t wait to see the ideas people come up with!”

Find out more and enter the ‘Blank to Bank’ competition at www.blanktobank.com.au

More details about the Suncorp Bank ‘Blank to Bank’ competition:

Competition	Competition dates	Winner announced
1. Name the account	6 August to 19 August 2012	24 August 2012
2. Design an emblem for the account	27 August to 16 September 2012	24 September 2012
3. Develop a Visa Debit card design	24 September to 14 October 2012	18 October 2012

Read here for more information about [Suncorp Bank](#).

Read here for more information about the [Suncorp Bank’s Blank to Bank competition](#).

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About Suncorp:

Suncorp Group includes leading general insurance, banking, life insurance, superannuation and investment brands in Australia and New Zealand. The Group has around 16,000 employees and relationships with nine million customers. It is a Top 25 ASX listed company with over \$95 billion in assets. Today Suncorp is Australia's leading regional bank, largest domestic general insurance group, and second largest in New Zealand and has representation in 450 offices, branches and agencies throughout Australia and NZ.



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