

3 February 2012

### More than a Million Reasons to Celebrate a 110<sup>th</sup> Anniversary

Queensland's greatest banking success story will today kick start a fortnight of celebrations to mark both its 110<sup>th</sup> anniversary and achieving one million customers.

Suncorp Bank CEO David Foster said the anniversary was a significant milestone and a proud moment for the Bank but achieving one million customers the same year was the icing on the cake.

"From humble beginnings in 1902 as the Queensland Agricultural Bank we've grown to become Australia's fifth largest listed bank and the country's leading regional bank with a national network of 240 branches," Mr Foster said.

"We'll never lose sight of our Queensland roots but we're incredibly proud of how far we've come and the strong presence we're establishing outside the Sunshine State.

"Suncorp Bank is currently the fastest growing bank in New South Wales and our customer base in Western Australia, Victoria, Tasmania and South Australia is increasing by the day."

The Bank's lucky one millionth customer Robert Herrod and his wife Glynis run a cattle station outside Longreach and will attend a special event with Suncorp CEO Patrick Snowball, Suncorp Bank CEO David Foster, Australian cricketing great Glenn McGrath and other dignitaries in Longreach later this month.

Mr Foster said he was delighted to have the Herrods onboard.

"Robert and Glynis typify the hardworking, aspirational Australians who have grown with us over the past 110 years and we want to say thank you to them and each of our customers for their loyalty," he said.

"As a genuine alternative to the major banks, Suncorp Bank prides itself on personalised customer service and community spirit which is at the heart of everything we do.

"It's more than a century since we provided our first loan of £60 to a Wallumbilla farmer. A great deal has changed since that day but we're just as committed to growing rural and regional communities and economies and supporting our metropolitan customers."

The focus of celebrations scheduled to be held during the next two weeks is a nationwide tour by Suncorp Bank's **Thanks a Million Man**.

The specially appointed ambassador will begin his journey in Brisbane's Queen Street Mall today and will travel to Sydney, Perth, the Sunshine Coast, Townsville, Ingham, Longreach and the Gold Coast to thank customers, communities and staff for helping the Bank get to where it is today.



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His trip will conclude at the iconic Suncorp Stadium in Brisbane on 18 February when Brisbane Roar take on Melbourne Victory.

Mr Foster said the tour was the Bank's unique way of personally saying 'thank you' to as many customers as possible.

"15 lucky customers will have the chance to pick up a \$1000 cheque at local events along the way and five Brisbane Roar game attendees will win up to \$2000 at half time," he said.

"Customers also have the chance to nominate someone they think is 'one in a million' for their chance to win one of 10 x \$1000 prizes."

In an exciting first for Suncorp Bank, the company has also launched an online Facebook and Twitter presence to help share its story and broaden its reach. To find out more visit [www.suncorpthankyou.com.au](http://www.suncorpthankyou.com.au).

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**Media are invited to catch up with Thanks a Million Man at one of his many stops throughout Australia:**

Date	Time and Location
<b>Friday 3 Feb</b>	<b>Brisbane CBD</b> 11:30: Myer Cavery, Queens Street Mall. Thanks a Million Man to thank customer of 35 years. 12 – 2pm: Queen Street Mall Stage, at the top of the Mall outside the Suncorp Bank branch.
<b>Saturday 4 Feb</b>	<b>Southbank Brisbane</b> 12 – 2pm: Suncorp Piazza
<b>Monday 6 Feb</b>	<b>Sydney</b> Thanks a Million Man to take a ferry trip from Circular Quay to Cremorne Point to present gifts to several generations of the one family who bank with Suncorp.
<b>Tuesday 7 Feb</b>	<b>Sydney</b> 9:45am - 10:45am: Westmead Children's Hospital. Thanks a Million Man will inspect new hospital equipment purchased for the children's ward with support from Suncorp Bank.  12 – 2pm: Bondi Junction
<b>Wednesday 8 Feb</b>	<b>Perth</b> 9:30am: Salon Express Hairdressing, Subiaco. Thanks a Million Man will visit a local hairdresser to present her with a bunch of thank you flowers. 10am: GNC (General Nutrition Centre) Livewell. Thanks a Million Man will visit the small business to present the owners with a thank you fruit hamper.



<b>Thursday 9 Feb</b>	<b>Perth</b> 12 – 2pm: Westfield Carousel, Cannington community event
<b>Friday 10 Feb</b>	<b>Sunshine Coast</b> Thanks a Million Man will visit popular locations including Caloundra and The Big Pineapple at Nambour. He'll also visit Nambour Plaza meats to present former My Kitchen Rules contestant Artie Vella with a bottle of champagne and learn some tips on how to cook the perfect steak.
<b>Saturday 11 Feb</b>	<b>Rockhampton</b> 5:30pm: Great Western Hotel, 30 Stanley Street. Thanks a Million Man will take part in a Top Gun Series which will include riding a steer at half time.
<b>Sunday 12 Feb</b>	<b>Rockhampton</b> 12 – 2pm: Rockhampton Shopping Fair.
<b>Monday 13 Feb</b>	<b>Townsville</b> 12pm: Laneyrie Investments. Thanks a Million Man will visit owners Diane and Jock Laneyrie to present them with a thank you gift 1-3pm: Castletown Shopping World 4pm: Accorsini Farm, north of Townsville. Thanks a Million Man will visit the Frosty Mango cafe before visiting a local Pineapple farm to present owners Tony and Angela Accorsini with a thank you gift.
<b>Wednesday 15 Feb</b>	<b>Longreach</b> 5pm – 9pm: Australian Stockman's Hall of Fame. Thanks a Million Man will join Suncorp Group CEO Patrick Snowball and Suncorp Bank CEO David Foster to celebrate the Bank's 110 <sup>th</sup> anniversary and meet the Bank's millionth customer.
<b>Thursday 16 Feb</b>	<b>Longreach</b> 9:30 – 10:30am: Central Cafe. Thanks a Million Man will thank a local cafe owner at a community morning tea together with Suncorp Group CEO Patrick Snowball and Suncorp Bank CEO David Foster.
<b>Friday 17 Feb</b>	<b>Gold Coast</b> 12 – 2pm: Robina Town Centre
<b>Saturday 18 Feb</b>	<b>Brisbane</b> 6pm: Suncorp Stadium. Thanks a Million Man will attend the Brisbane Roar v Melbourne Victory match and offer five game attendees the chance to win up to \$2000 at half time.

### Media Contacts:

**Amy McDonald Suncorp Bank (07) 3835 5580 or 0403 058 462**

### About Suncorp:

Suncorp Group includes leading general insurance, banking, life insurance, superannuation and investment brands in Australia and New Zealand. The Group has around 16,000 employees and relationships with nine million customers. It is a Top 25 ASX listed company with over \$95 billion in assets. Today Suncorp is Australia's leading regional bank, largest domestic general insurance group, and second largest in New Zealand and has representation in 450 offices, branches and agencies throughout Australia and New Zealand.



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