

19 March 2011

Expert advice and inspiration delivered to Stanthorpe

A financial markets and commodities specialist, an emotional resilience expert, and the winner of Australia's first Winter Olympic gold medal will visit Stanthorpe this week to inspire and offer practical advice to local residents.

The special agribusiness event has been organised by Suncorp Bank as part of its popular series of agribusiness roadshows, to provide expert information in rural and regional areas on financial markets, commodities, overcoming adversity and managing change.

The event will be held in Stanthorpe on Wednesday 21 March, and will be attended by Australian Olympic gold medallist Steven Bradbury, Organisational Development Consultant Dennis Hoiberg and Suncorp Bank's Financial Market & International Export Trade Analyst, Darryl Conroy.

Suncorp Bank Executive Manager Agribusiness Greg Leahy said he was looking forward to visiting the region and offering support to the local community.

"We've organised this event in Stanthorpe to provide an opportunity to gather together as a community, share valuable information and listen to high calibre speakers," Mr Leahy said.

"In 2012, Suncorp Bank celebrates 110 years of being part of the fabric of regional and rural Australian communities, is a Foundation Partner of the Australian Year of the Farmer and has just welcomed our one millionth customer.

"Agribusiness is as important to us today as it was in the days as the Queensland Agricultural Bank in 1902.

"It's vital for us to continue to make a special effort to ensure Queenslanders in rural and regional areas receive the practical support and advice they need to run their businesses successfully, especially in light of recent adverse weather events," Mr Leahy said.

Suncorp Bank's Financial Market & Export Trade Analyst, Darryl Conroy, will share his knowledge and insights into recent financial market movements, interest rates, currencies and commodities.

Emotional resilience specialist Dennis Hoiberg, who was born and raised in Warwick, has supported farmers through drought, bushfires and flooding and will provide practical advice on personal and team resilience.

"Developing resilience is about practicing positive self-talk and understanding that every generation of farmers has its own challenges," Mr Hoiberg said.

“When you’re facing difficult circumstances, as those living on the land often do, it’s important to avoid trying to tough it out alone. There are plenty of people at both a clinical and social level who can help.”

Australia’s first Winter Olympic gold medallist, Steven Bradbury, said it was a privilege to be involved in this series of events.

“I’m looking forward to visiting these people in their home town to tell my story, offer support and hopefully inspire them a bit,” said Mr Bradbury.

The Stanthorpe Suncorp Bank agribusiness roadshow will commence at 6.00pm:

Date	Town	Location
Wednesday 21 March	Stanthorpe	Queensland College of Wine Tourism 22 Caves Road Stanthorpe

ENDS

About Suncorp:

Suncorp is one of Australia and New Zealand’s largest diversified financial services providers, supplying banking, insurance and wealth management products to around 9 million customers through well-established and recognised brands such as AAMI, APIA, Shannons, Vero and Asteron, as well as Suncorp and GIO. Today Suncorp is Australia's fifth largest bank and second largest domestic general insurance group, with over 16,000 staff. Suncorp has representation in 450 offices, branches and agencies throughout Australia and New Zealand.

Media Contact: Simone Moyle 3835 5560